

I'd like to take a moment to tell you how much our local radio station, WOBB-FM, has helped raise awareness and funds for our hospital's medical services for children.

We are located in a rural area of southwest Georgia, serving 22 counties. The vast majority of babies born in our region are born to single mothers. Low birth weight and early delivery keeps our Neonatal Intensive Care Unit extremely busy. Many of these at risk babies would not survive without our hospital, highly trained physicians, and specialized equipment.

Every year our radio station breaks from its traditional format to focus on children's health care. For three days the radio talent and station management and staff operate a radiothon that generates thousands of dollars for equipment and training to help those one-pound babies in NICU. The funds they raise also purchase therapeutic toys for children taking speech, occupational, and physical therapy. Then there are the portable pulsoximeters used in our Pediatric Unit and the Braslow tapes used to resuscitate children in our Emergency Center.

Our radio station does not stop with the radiothon. It also provides on the spot assistance at an annual 5k run and fun walk, which raises more than \$30,000 each year for our hospital.

We know the value B-100 WOBB-FM provides our community and we are proud and honored to have the continued support of this talented and community-minded organization.

Sincerely,

Nancy Barclay

Nancy Barclay  
Director  
Children's Miracle Network